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June 6, 2008
FOR IMMEDIATE RELEASE

SAWDUST ART FESTIVAL VISITORS TO ENJOY A
“SUMMER OF ENCHANTMENT” IN 2008

*Visitors to experience a “Summer of Enchantment” at the
2008 Sawdust Art Festival’s Summer Show in Laguna Beach.*

Laguna Beach, CA – Recently the Board of Directors announced the 42nd Annual Sawdust Art Festival’s Summer Show theme, “Summer of Enchantment.” 2008 Committee member and Sawdust artist, Cherill Doty explained, “after considering many themes for this year’s show, and not wanting to lose the momentum of last year’s highly successful campaign of getting to know the festival’s biggest asset, its artists, we decided to focus on the magic we create with our art.”

This summer’s Sawdust Art Festival will be home for 202 Laguna Beach artists to exhibit their original creations to 200,000 visitors from all around the world. The magic created by the artists will be accented by the musical creations of our entertainers.

In addition to the artists’ magic, the Sawdust will offer daily themed evenings. Beginning on **Opening Day, June 27** with an island experience entitled, **Aloha Friday**, featuring souvenir leis to the first 500 visitors, Hawaiian music and hula dancers. Additional themed days are:

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- **Saturday Dance Night** featuring dance bands on our Entertainment Deck invites visitors to bring their favorite dance partner to the Sawdust.
- **Sunday** features Sawdust artists hosting “neighborhood potlucks” in their own summer Sawdust neighborhood as visitors are invited to attend **Meet Me at the Sawdust Sundays**.
- **Monday** will offer musical hopefuls the opportunity to create their own magic at the Sawdust on **Monday Night Auditions**.
- **Tuesday** is **Tropical Tuesday** featuring Island musicians and the introduction of Jimmy Buffet’s new beer, “Parrot Head” at the Sawdust Saloon.
- **Wednesday** our Entertainment Deck hosts **Jazz and Blues Night** inviting our visitors to enjoy a summer evening of art, music and wine.
- **Thursday** nights are back by popular demand as **Locals Night** offering free entry to Laguna Beach residents with ID 5 p.m. to closing.
- **Friday** ends the week as **Reggae Night** with several area bands offering visitors and artists a chance to feel the music from “Jamaica-Mon.”

Musical and strolling entertainers, art classes for children and adults, artist demonstrations including our world-famous glass blowing, complimentary art tours and more are offered daily at the Sawdust Art Festival. And, a variety of food and beverage are available at our outdoor cafés including the Sawdust Saloon.

The 42nd Annual Summer Show at the Sawdust Art Festival runs June 27 through August 31; open 10 a.m. to 10 p.m. (except July 4 closing at 6 p.m.). Admission

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prices are: Adult \$7; Seniors \$6 age 65 and up; Children \$3 age 6-12 years and Free for children under 5 years of age. Summer Season Pass is \$20 and the Annual Pass is just \$25 (unlimited admission to both the Summer and Winter shows).

The Sawdust Art Festival is located at 935 Laguna Canyon Road in Laguna Beach with free City trolleys available from paid parking lots. For more information, call 949-494-3030 or visit www.SawdustArtFestival.org

The Sawdust Art Festival is a non-profit organization dedicated to educating the public and promoting the art created in Laguna Beach.

The Sawdust Art Festival thanks our 2008 sponsors *Czechvar, Kendall-Jackson* and our Official 2008 Media Sponsor, *The Los Angeles Times*.

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